



Daniel S. Little, Executive Director

AGENDA

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Regional Transportation Agency

1255 East Street, Suite 202

Redding, CA 96001

Thursday, April 13, 2017, 10:00 a.m.-11:00 a.m.

Item	Topic	Time Allotted	Presenter
1	Call to Order and Introductions	10:00 a.m.	Chair
2	Public Comment Period (Limit 3 minutes per speaker)	10:00 -10:05 a.m.	Chair
	<i>No action or discussion shall be made on any item not appearing on the noticed agenda. Members and staff may briefly respond to statements made or questions proposed by persons exercising their public testimony. (Government Code 54954.2 (2)). The council may direct staff to place a matter of business on a future agenda. The council or staff may ask a question for clarification</i>		
3	Action Item <ul style="list-style-type: none"> SSTAC Election of Chair and Vice-Chair 	10:05-10:15 a.m.	SRTA
4	Action Item <ul style="list-style-type: none"> SSTAC 2017/18 Unmet Transit Needs Recommendation(s) 	10:15-11:00 a.m.	SRTA
5	Adjourn	11:00 a.m.	Chair

MEMBERSHIP:

- Steve Smith - Transit User 60 years of Age or Older
- Robert Hale - Citizen, Disabled Transit User
- VACANT** - Social Service Provider for Seniors (Transportation)
- Del Lockwood - Social Service Provider for Seniors
- VACANT** - Social Service Provider for The Disabled (Transportation)
- Kao Saechao - Social Service Provider for The Disabled
- Norma Mosqueda - Social Service Provider Limited Means
- Jennifer Powell - Consolidated Transportation Services Agency (Admin.)
- Lisa White - Consolidated Transportation Services Agency (Operator)
- Margie McAleer - Additional Member
- Susan Morris Wilson - Additional Member

Transit Technical Support Staff

Melissa Estrada - Redding Area Bus Authority
Chuck Aukland - Redding Area Bus Authority
Al Cathey - Shasta County Public Works

Transportation Acronym Cheat Sheet

Acronym	Term
SRTA	Shasta Regional Transportation Agency
RABA	Redding Area Bus Authority
CTSA	Consolidated Transportation Services Agency
SSNP	Shasta Senior Nutrition Program
TDA	Transportation Development Act
STA	State Transit Assistance (source of TDA funding)
LTF	Local Transportation Fund (source of TDA funding)

Unmet Transit Needs Recommendations for SSTAC

Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
Sunday Service	Yes	Pending Pilot Project	The SRTA Board of Directors approved funding on December 13, 2016, to design an on-demand Sunday transit service demonstration project. A limited Sunday service could start as soon as July 2018. SRTA is also working with the city of Shasta Lake on designing a similar pilot project in the city.
More frequent service	Yes	No	It's unlikely farebox ratios would meet minimum standards. Needs and service options will be included in the next short-range transit plan anticipated in late 2018. It is unlikely that changes could be made system-wide initially, but pilot programs could be introduced in high-use transit areas. A Sunday or city of Shasta Lake on-demand pilot project may also have applicability to these service enhancements.
Extended service hours	Yes	No	
Crosstown Express	Yes	Yes	Introduced in September 2016, the service had 377 riders on 26 service days in January. RABA service adjustments are underway to address low ridership numbers of this pilot project which will be reassessed during the next Unmet Transit Needs cycle.
Cottonwood Express	Yes	No	The service had 90 riders on 26 service days in January, which falls well below the minimum "reasonable to meet" criteria. Without substantial increase in ridership, service is likely to discontinue by June with potential CTSA service starting as soon as July.
Whiskeytown "Beach Bus"	Yes	Yes	Service began last summer with 627 riders on 28 service days. Discussions with the National Park Service indicate a desire for continued service next summer. It is anticipated that grants will again entirely fund the service.

Shasta Regional Transportation Agency (SRTA)

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL
MEETING NOTES**

Shasta Regional Transportation Agency, Large Conference Room
1255 East Street, Suite 202
Redding, CA 96001
Monday, April 10, 2017
11:00 AM

(NOTE: These notes are not intended to serve as a transcript or verbatim record of the proceedings of the Social Services Transportation Advisory Council, but rather as a record of the meeting time, place, attendance, and the order and general nature of the Advisory Council discussion, deliberations, and actions taken, if any.)

Members Present:

Transit Technical Support Staff:

Others Present:

MEETING CANCELLED DUE TO LACK OF QUORUM